

**Scottish Financial News is the only daily news service targeting Scotland's finance professionals.**

Part of the ScottishNews.com family of publications, our free daily newsletter and website are relied upon by thousands of **accountants, auditors, finance directors, insolvency practitioners, bankers, fund managers and others.**

 **9.9K FOLLOWERS**  
**UP 31%**  
**SINCE JANUARY 2024**

Our weekday afternoon newsletter now has over **5,000 subscribers** while boasting an **industry-leading average open rate of 44%**.

Our website attracts over **30,000 unique visitors per month**, while our social reach continues to expand.

We've built strong communities of **10,000 followers** on LinkedIn and **2,000 followers** on X, while we

## WE REACH SCOTLAND'S ACCOUNTANTS AND DECISION MAKERS

continue to establish a presence on important rising platforms including Instagram and Bluesky.

**No other platform connects you directly with the Scottish finance community like we do.** We provide a prime opportunity to promote job listings, events and training courses to the people who matter most.



## Jobs & Events

**£450 + VAT** for two weeks on the daily newsletter, social media and website. When you've appointed a candidate, we'll carry the news in SFN for free.

## Sponsored Articles

**£450 + VAT** for two weeks on the daily newsletter, social media and website.

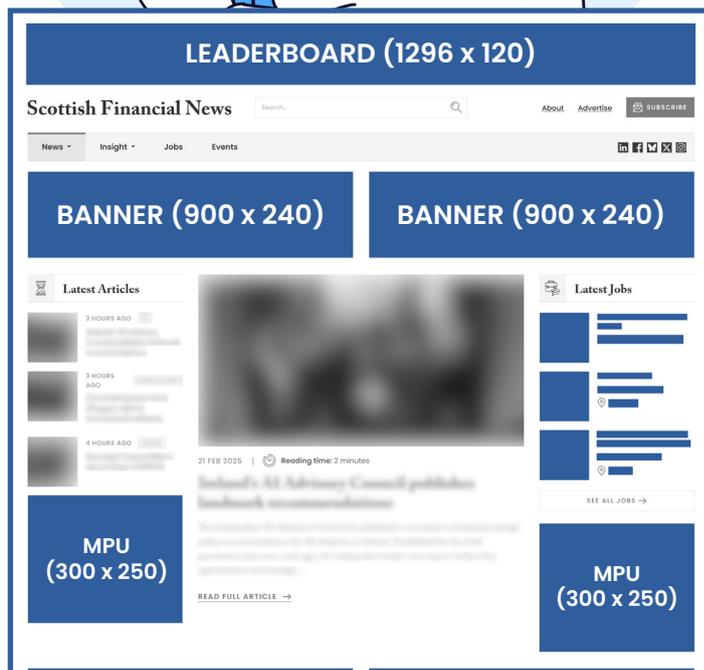
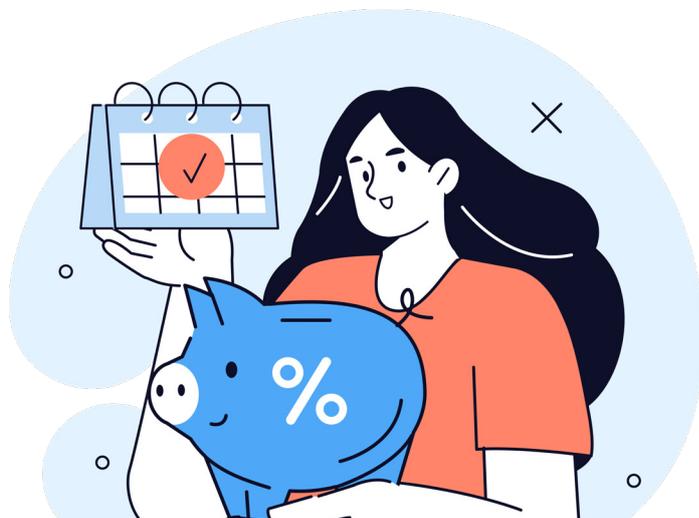
## Display Advertising

Banner	<b>£600 + VAT</b>
Website MPU	<b>£600 + VAT</b>
Website Leaderboard	<b>£1,250 + VAT</b>

prices per month

## Dedicated E-shot

Get maximum visibility in a direct email for **£2,000 + VAT**. Limited availability.



example advertising positions on the home page

**For more information and to discuss your advertising requirements, please contact Jeff Anderson**

**T: 01292 479443**

**M: 07772 875161**

**E: [jeff@scottishnews.com](mailto:jeff@scottishnews.com)**