

Scottish Financial News is the only daily news service targeting Scotland's finance professionals.

Part of the ScottishNews.com family of publications, our free daily newsletter and website are relied upon by thousands of **accountants, auditors, finance directors, insolvency practitioners, bankers, fund managers and others.**

**in 11.4K FOLLOWERS
UP 14%
SINCE JANUARY 2025**

Our weekday afternoon newsletter now has over **5,000 subscribers** while boasting an **industry-leading average open rate of 44%**.

Our website attracts over **80,000 unique visitors per month**, a 100% year-on-year increase, while our social reach continues to expand.

We've built a strong community of **11,000 followers** on LinkedIn, while

WE REACH SCOTLAND'S ACCOUNTANTS AND DECISION MAKERS

we continue to establish a presence on important rising platforms including Instagram and Bluesky.

No other platform connects you directly with the Scottish finance community like we do. We provide a prime opportunity to promote job listings, events and training courses to the people who matter most.



Jobs & Events

£450 + VAT for two weeks on the daily newsletter, social media and website. When you've appointed a candidate, we'll carry the news in SFN for free.

Sponsored Articles

£450 + VAT for two weeks on the daily newsletter, social media and website.

Display Advertising

| | |
|---------------------|---------------------|
| Banner | £600 + VAT |
| Website MPU | £600 + VAT |
| Website Leaderboard | £1,250 + VAT |

prices per month

Dedicated E-shot

Get maximum visibility in a direct email for **£2,000 + VAT**. Limited availability.



example advertising positions on the home page

For more information and to discuss your advertising requirements, please contact Jeff Anderson

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